

# Plant-Based Dairy Packaging in the United Arab Emirates

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## Abstracts

The vast majority of consumers typically consume dairy products, but as the health and wellness trend spreads across the country, a niche segment of the population has shown an increasing preference for plant-based foods. Hence, plant-based dairy has strong potential to take off, because these products are often higher in vitamins and protein, and lower in saturated fat and carbohydrates, and are less likely to cause allergic reactions in people who are intolerant to dairy products. Despite its...

Euromonitor International's Plant-based Dairy Packaging in United Arab Emirates report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Plant-based Cheese, Plant-based Milk, Plant-based Yoghurt.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Plant-based Dairy Packaging market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Euromonitor International  
February 2024

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**KEY DATA FINDINGS**

### **2022 DEVELOPMENTS**

Rising adoption of plant-based milk, albeit from a low base  
Brick liquid cartons are preferred for plant-based milk as they prolong shelf life  
Hatuma Pea Protein Vegan Milk launched in shaped liquid cartons

### **PROSPECTS AND OPPORTUNITIES**

Plant-based alternatives remain an expensive option  
The 1,000ml pack size will continue to dominate due to its cost-effectiveness

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