

Plant-Based Dairy Packaging in Turkey

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Abstracts

Overall, plant-based dairy recorded another year of healthy unit volume growth in its packaging in 2022. Growth is being driven by the rising demand for non-dairy alternatives from vegans/vegetarians and other consumers embracing healthier eating habits and lifestyles. To meet the growing demand for plant-based dairy, companies have demonstrated greater versatility and sophistication in their product offerings. This trend has resulted in the introduction of innovative plant-based dairy products...

Euromonitor International's Plant-based Dairy Packaging in Turkey report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Plant-based Cheese, Plant-based Milk, Plant-based Yoghurt.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Plant-based Dairy Packaging market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Plastic packaging types gaining ground in plant-based cheese, glass bottles losing ground in plant-based milk

Supermarkets the leading channel despite growing competition

PROSPECTS AND OPPORTUNITIES

Small pack sizes most popular for plant-based cheese, large sizes for plant-based milk
New varieties with functional properties are expected in the forecast period, with private label also boosting its offer

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