

Plant-Based Dairy Packaging in South Africa

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Abstracts

The increasing demand for plant-based dairy options in South Africa is mainly attributed to the greater adoption of healthy lifestyles for a wide range of reasons, from vegetarianism to dietary (such as intolerance to lactose) and environmental factors. Plant-based milk remained by far the biggest category at the end of the review period, due to its wide availability across supermarkets. However, South African consumers also started to explore plant-based dairy options beyond milk towards the en...

Euromonitor International's Plant-based Dairy Packaging in South Africa report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Plant-based Cheese, Plant-based Milk, Plant-based Yoghurt.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Plant-based Dairy Packaging market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

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Larger pack sizes preferred, offering optimal usage for all households

PROSPECTS AND OPPORTUNITIES

Lightweight pack types likely to be favoured in plant-based milk

Brands set to focus on sustainable packaging solutions for plant-based dairy

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