

# Plant-Based Dairy Packaging in Romania

<https://marketpublishers.com/r/PDCD0DDB6741EN.html>

Date: October 2023

Pages: 8

Price: US\$ 990.00 (Single User License)

ID: PDCD0DDB6741EN

## Abstracts

Plant-based dairy continued on its dynamic growth trajectory towards the end of the review period, albeit from a low base. While plant-based dairy has been available in Romania for some years, the pandemic and associated health trends accelerated consumer interest in healthy-positioned plant-based dairy. Previously to this, plant-based options were mainly limited to religious fasts, when the Orthodox Christian religion forbids consumption of several animal origin products which include dairy. Ho...

Euromonitor International's Plant-based Dairy Packaging in Romania report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Plant-based Cheese, Plant-based Milk, Plant-based Yoghurt.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Plant-based Dairy Packaging market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

## Contents

Plant-Based Dairy Packaging in Romania  
Euromonitor International  
February 2024

### **LIST OF CONTENTS AND TABLES**

**PLANT-BASED DAIRY PACKAGING IN ROMANIA**  
**KEY DATA FINDINGS**

### **2022 DEVELOPMENTS**

Thin wall plastic containers record pack type increase due to ease of use  
Glass jars gain share in niche plant-based cheese due to visual appeal

### **200ML REMAINS POPULAR PACK SIZE FOR PLANT-BASED DAIRY IN ROMANIA**

### **PROSPECTS AND OPPORTUNITIES**

PET bottles expected to gain pack type share for plant-based milk due to durability

### **150G TO BECOME POPULAR FOR PLANT-BASED DAIRY DRIVEN BY ON-THE-GO CONSUMPTION**

## I would like to order

Product name: Plant-Based Dairy Packaging in Romania

Product link: <https://marketpublishers.com/r/PDCD0DDB6741EN.html>

Price: US\$ 990.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/PDCD0DDB6741EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970