

# Plant-Based Dairy Packaging in Italy

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## Abstracts

The most heavily used pack type in plant-based dairy products is the brick liquid carton. This is because brick liquid cartons are the main pack type in the biggest category of plant-based milk. Brick liquid cartons provide a longer shelf life and also protect the content from external contamination. The other two main pack types used in plant-based dairy are thin wall plastic containers and flexible plastic, with both being convenient and lightweight packaging formats. These pack types have sim...

Euromonitor International's Plant-based Dairy Packaging in Italy report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Plant-based Cheese, Plant-based Milk, Plant-based Yoghurt.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Plant-based Dairy Packaging market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Euromonitor International  
February 2024

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### **2022 DEVELOPMENTS**

Lightweight pack types are preferred for plant-based dairy products  
Brick liquid cartons are an ideal choice for plant-based milk as they are eco-friendly  
Thin wall plastic containers popular in yoghurt for their resealability

### **PROSPECTS AND OPPORTUNITIES**

Sustainability is likely to be a driving factor in plant-based dairy packaging  
Smaller pack sizes are set to be in demand as they are affordable and convenient

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