

Plant-Based Dairy Packaging in Hong Kong, China

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Abstracts

Plant-based dairy continued to record positive growth in its unit volumes in 2022. The pandemic may have played a role in helping to drive demand for these products, given it generally increased consumer interest in health and wellness. Demand is also being boosted by the growing number of vegans in Hong Kong. Plant-based milk is the only category in plant-based dairy in Hong Kong, with brick liquid cartons the leading pack type, followed by gable top liquid cartons and PET bottles.

Euromonitor International's Plant-based Dairy Packaging in Hong Kong, China report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Plant-based Cheese, Plant-based Milk, Plant-based Yoghurt.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Plant-based Dairy Packaging market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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KEY DATA FINDINGS

2022 DEVELOPMENTS

Plant-based dairy growth slows but remains positive in 2022

Gable top liquid cartons increasingly favoured for their convenience and sustainability

The 946ml pack is increasing its share as it is seen as offering better value for money

PROSPECTS AND OPPORTUNITIES

Plant-based milk is expected to continue growing over the forecast period

The 236ml pack size will be most dynamic due to its suitability for on-the-go consumption

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