

Plant-Based Dairy Packaging in Germany

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Abstracts

In 2022, liquid cartons, mainly brick liquid cartons but also gable top liquid cartons, were recording strong growth in plant-based dairy. These pack types are predominantly used in the biggest and most dynamic category of plant-based milk. Both of these pack types facilitate protection of drinking milk products from external contaminants, air and moisture and help in enhancing their shelf life. Liquid cartons also enable strong branding as well as offering convenience in transportation, storage...

Euromonitor International's Plant-based Dairy Packaging in Germany report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Plant-based Cheese, Plant-based Milk, Plant-based Yoghurt.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Plant-based Dairy Packaging market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Plant-based yoghurt only available in thin wall plastic containers
Smaller pack sizes gaining traction amidst concerns about product freshness

PROSPECTS AND OPPORTUNITIES

Gable top containers to see dynamic growth over the forecast period
All areas of plant-based dairy expected to record increasing unit volumes over the forecast period

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