

# Plant-Based Dairy Packaging in France

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## Abstracts

The packaging unit volumes of thin wall plastic containers, which are mainly used for plant-based yoghurt, continued to increase in 2022, helped by the rising demand for varieties such as soy, cashew, almond etc among French consumers. Consumers are increasingly shifting towards plant-based yoghurt from traditional yoghurt, owing to the perceived health benefits. Brands such as Sojasun, Alpro or Bjorg are the most popular brands for plant-based yoghurt in France, and these brands mainly use thin...

Euromonitor International's Plant-based Dairy Packaging in France report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Plant-based Cheese, Plant-based Milk, Plant-based Yoghurt.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Plant-based Dairy Packaging market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Euromonitor International  
February 2024

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Consumers are looking for sustainable packaging options in plant-based cheese

Driven by convenience, consumers preferring smaller pack sizes to larger ones

### **PROSPECTS AND OPPORTUNITIES**

Smaller pack sizes are likely to be popular for their convenience

Numerous brands are expected to invest in sustainable packaging developments

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