

# Plant-Based Dairy Packaging in China

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## Abstracts

In spite of the re-emergence of COVID-19 in 2022, packaging unit volume sales in plant-based dairy continued to grow for a second year, following the significant decline seen in 2020 when the pandemic first emerged, resulting in availability issues and income concerns. Plant-based dairy is almost entirely represented by plant-based milk in China. Major pack types in the category – metal beverage cans and brick liquid cartons – continued to see packaging unit volume sales growth as a result of in...

Euromonitor International's Plant-based Dairy Packaging in China report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Plant-based Cheese, Plant-based Milk, Plant-based Yoghurt.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Plant-based Dairy Packaging market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Euromonitor International  
February 2024

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Brick liquid cartons continue to gain share in plant-based dairy  
FreeNow launches a 200ml pack size of its coconut milk for individual consumption

### **PROSPECTS AND OPPORTUNITIES**

Shaped liquid cartons will see dynamic growth over the forecast period  
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