

Plant-Based Dairy Packaging in Brazil

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Abstracts

After the initial surge in interest and demand for plant-based dairy products, as consumers sought alternatives to traditional dairy for health, environmental and ethical reasons, plant-based dairy, and its packaging, had been in decline for a number of years, including most of the review period, due to changes in consumer preferences. As consumer preferences shifted, the initial enthusiasm for plant-based options was plateauing or even waning. Consumers started to prefer dairy products due to t...

Euromonitor International's Plant-based Dairy Packaging in Brazil report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Plant-based Cheese, Plant-based Milk, Plant-based Yoghurt.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Plant-based Dairy Packaging market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.



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