

Plant-Based Dairy in Vietnam

<https://marketpublishers.com/r/PBA2AC157F19EN.html>

Date: September 2023

Pages: 19

Price: US\$ 990.00 (Single User License)

ID: PBA2AC157F19EN

Abstracts

The consumption of plant-based dairy remains a prominent and enduring trend within the broader dairy industry in 2023. The rise in popularity of the health and wellness and sustainability movements has significantly contributed to the increase in retail and foodservice volume sales of plant-based products. In 2023, plant-based dairy, with only plant-based milk recording significant sales, is expected to experience slower growth overall in retail volume terms and a stable retail current value gro...

Euromonitor International's Plant-based Dairy in Vietnam report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Plant-based Cheese, Plant-based Milk, Plant-based Yoghurt.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Plant-based Dairy market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Plant-Based Dairy in Vietnam
Euromonitor International
September 2023

LIST OF CONTENTS AND TABLES

PLANT-BASED DAIRY IN VIETNAM
KEY DATA FINDINGS

2023 DEVELOPMENTS

Plant-based dairy stabilises as maturity sets in soy drinks
New player enters the fray in “other” plant-based milk
Vietnam Soy Milk continues to lead and drive the category

PROSPECTS AND OPPORTUNITIES

A more diverse range of plant-based dairy is anticipated in Vietnam
Plant-based yoghurt and plant-based cheese struggle to emerge as significant categories

Trend towards sustainability boosts plant-based dairy

CATEGORY DATA

Table 1 Sales of Plant-Based Dairy by Category: Value 2018-2023
Table 2 Sales of Plant-Based Dairy by Category: % Value Growth 2018-2023
Table 3 NBO Company Shares of Plant-Based Dairy: % Value 2019-2023
Table 4 LBN Brand Shares of Plant-Based Dairy: % Value 2020-2023
Table 5 Distribution of Plant-Based Dairy by Format: % Value 2018-2023
Table 6 Forecast Sales of Plant-Based Dairy by Category: Value 2023-2028
Table 7 Forecast Sales of Plant-Based Dairy by Category: % Value Growth 2023-2028

DAIRY PRODUCTS AND ALTERNATIVES IN VIETNAM

EXECUTIVE SUMMARY

Dairy products and alternatives in 2023: The big picture
Key trends in 2023
Competitive landscape
Channel developments

What next for dairy products and alternatives?

MARKET DATA

Table 8 Sales of Dairy Products and Alternatives by Category: Value 2018-2023
Table 9 Sales of Dairy Products and Alternatives by Category: % Value Growth

2018-2023

Table 10 NBO Company Shares of Dairy Products and Alternatives: % Value

2019-2023

Table 11 LBN Brand Shares of Dairy Products and Alternatives: % Value 2020-2023

Table 12 Distribution of Dairy Products and Alternatives by Format: % Value 2018-2023

Table 13 Forecast Sales of Dairy Products and Alternatives by Category: Value

2023-2028

Table 14 Forecast Sales of Dairy Products and Alternatives by Category: % Value

Growth 2023-2028

DISCLAIMER

SOURCES

Summary 1 Research Sources

I would like to order

Product name: Plant-Based Dairy in Vietnam

Product link: <https://marketpublishers.com/r/PBA2AC157F19EN.html>

Price: US\$ 990.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/PBA2AC157F19EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970