

Plant-Based Dairy in the US

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Abstracts

Plant-based dairy continues its popularity in 2023, thanks to ongoing health and wellness trends, along with receiving increased interest and investments from industry leaders. Previously, plant-based was more of a select area containing specialist plant-based companies, which the larger players may acquire. For example, we saw this with the acquisition of Follow Your Heart by Danone Groupe (GBO), or the purchase of VioLife by Upfield Holdings BV. However, 2022 presented a different form of enga...

Euromonitor International's Plant-based Dairy in USA report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in \$\$\$|Year|\$\$\$ directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Plant-based Cheese, Plant-based Milk, Plant-based Yoghurt.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Plant-based Dairy market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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