

Plant-Based Dairy in the United Kingdom

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Abstracts

Plant-based dairy is marginally benefiting from the severe pressures that are impacting the local dairy industry. As Brexit continues to hinder stability and the ongoing war in Ukraine impacts supply chains, high production costs of dairy farming have helped to reduce the price gap with plant-based alternatives. Indeed, while the average unit price of cow's milk price grew by double digits in 2022 and by 9% in 2023, plant-based milk recorded 5% and 6% growth, respectively. As a result, premium c...

Euromonitor International's Plant-based Dairy in United Kingdom report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Plant-based Cheese, Plant-based Milk, Plant-based Yoghurt.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Plant-based Dairy market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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