

# **Plant-Based Dairy in Spain**

https://marketpublishers.com/r/P6C843A63782EN.html

Date: September 2023

Pages: 19

Price: US\$ 990.00 (Single User License)

ID: P6C843A63782EN

## **Abstracts**

Plant-based dairy has been less affected by inflation because it does not depend on raw milk prices, which skyrocketed in 2022. Furthermore, the prices of other plant-based ingredients have remained within reasonable margins. Additionally, producers have been able to maintain prices due to their relatively high profit margins. Even though plant-based dairy products are generally more expensive than their standard dairy counterparts, inflation has had a positive effect to some extent. This is bec...

Euromonitor International's Plant-based Dairy in Spain report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Plant-based Cheese, Plant-based Milk, Plant-based Yoghurt.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Plant-based Dairy market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and



leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.



## **Contents**

Plant-Based Dairy in Spain Euromonitor International September 2023

#### LIST OF CONTENTS AND TABLES

PLANT-BASED DAIRY IN SPAIN KEY DATA FINDINGS

#### **2023 DEVELOPMENTS**

Demand for plant-based milk continues to grow with prices less impacted by inflation Competition continues to grow as companies see more potential in plant-based dairy Plant-based cheese seeing rapid expansion

#### PROSPECTS AND OPPORTUNITIES

Plant-based dairy producers join forces and list demands

Competition in plant-based yoghurt expected to intensify as sales soar

Players expected to focus on communicating the similarities between dairy milk and plant-based milk to encourage consumption

#### CATEGORY DATA

Table 1 Sales of Plant-Based Dairy by Category: Value 2018-2023

Table 2 Sales of Plant-Based Dairy by Category: % Value Growth 2018-2023

Table 3 Sales of Other Plant-Based Milk by Type: % Value 2020-2023

Table 4 NBO Company Shares of Plant-Based Dairy: % Value 2019-2023

Table 5 LBN Brand Shares of Plant-Based Dairy: % Value 2020-2023

Table 6 Distribution of Plant-Based Dairy by Format: % Value 2018-2023

Table 7 Forecast Sales of Plant-Based Dairy by Category: Value 2023-2028

Table 8 Forecast Sales of Plant-Based Dairy by Category: % Value Growth 2023-2028

DAIRY PRODUCTS AND ALTERNATIVES IN SPAIN

#### **EXECUTIVE SUMMARY**

Dairy products and alternatives in 2023: The big picture

Key trends in 2023

Competitive Landscape

Channel developments

What next for dairy products and alternatives?

MARKET DATA

Table 9 Sales of Dairy Products and Alternatives by Category: Value 2018-2023



Table 10 Sales of Dairy Products and Alternatives by Category: % Value Growth 2018-2023

Table 11 NBO Company Shares of Dairy Products and Alternatives: % Value 2019-2023

Table 12 LBN Brand Shares of Dairy Products and Alternatives: % Value 2020-2023

Table 13 Penetration of Private Label by Category: % Value 2018-2023

Table 14 Distribution of Dairy Products and Alternatives by Format: % Value 2018-2023

Table 15 Forecast Sales of Dairy Products and Alternatives by Category: Value 2023-2028

Table 16 Forecast Sales of Dairy Products and Alternatives by Category: % Value Growth 2023-2028

DISCLAIMER

SOURCES

Summary 1 Research Sources



### I would like to order

Product name: Plant-Based Dairy in Spain

Product link: https://marketpublishers.com/r/P6C843A63782EN.html

Price: US\$ 990.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

## **Payment**

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/P6C843A63782EN.html">https://marketpublishers.com/r/P6C843A63782EN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970