

Plant-Based Dairy in Slovenia

https://marketpublishers.com/r/P07662D9B014EN.html

Date: September 2023

Pages: 16

Price: US\$ 990.00 (Single User License)

ID: P07662D9B014EN

Abstracts

Plant-based dairy is growing in both volume and value sales. An increased number of vegans in the population and growing numbers of people who suffer from allergies or food intolerance are forcing consumers towards dairy-free diets. This in turn is fuelling growth of plant-based dairy. Marketing activities promoting plant-based dairy products as healthier and more nutritional are also contributing to growth of the market, making these products increasingly popular among people who have no clinic...

Euromonitor International's Plant-based Dairy in Slovenia report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Plant-based Cheese, Plant-based Milk, Plant-based Yoghurt.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Plant-based Dairy market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and



leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.



Contents

Plant-Based Dairy in Slovenia Euromonitor International September 2023

LIST OF CONTENTS AND TABLES

PLANT-BASED DAIRY IN SLOVENIA KEY DATA FINDINGS

2023 DEVELOPMENTS

Growth of plant-based dairy due to growing instances of food intolerance and a trend in which consumers generally perceive these products to be healthier

The Alpro brand from Danone remains in the lead while private label benefits from lower prices

Retail e-commerce and discounters register significant forecast period growth in plantbased dairy due to their wider ranges and lower prices than supermarkets PROSPECTS AND OPPORTUNITIES

Local producers such as Pomurske Mlekarne launch and extend their product lines of plant-based dairy over the forecast period

Innovation significant for plant-based dairy over the forecast period

Growing demand for functionality in plant-based dairy to which industry players respond with new launches

CATEGORY DATA

Table 1 Sales of Plant-Based Dairy by Category: Value 2018-2023

Table 2 Sales of Plant-Based Dairy by Category: % Value Growth 2018-2023

Table 3 NBO Company Shares of Plant-Based Dairy: % Value 2019-2023

Table 4 LBN Brand Shares of Plant-Based Dairy: % Value 2020-2023

Table 5 Distribution of Plant-Based Dairy by Format: % Value 2018-2023

Table 6 Forecast Sales of Plant-Based Dairy by Category: Value 2023-2028

Table 7 Forecast Sales of Plant-Based Dairy by Category: % Value Growth 2023-2028

DAIRY PRODUCTS AND ALTERNATIVES IN SLOVENIA

EXECUTIVE SUMMARY

Dairy products and alternatives in 2023: The big picture

Key trends in 2023

Competitive Landscape

Channel developments



What next for dairy products and alternatives? MARKET DATA

Table 8 Sales of Dairy Products and Alternatives by Category: Value 2018-2023 Table 9 Sales of Dairy Products and Alternatives by Category: % Value Growth 2018-2023

Table 10 NBO Company Shares of Dairy Products and Alternatives: % Value 2019-2023

Table 11 LBN Brand Shares of Dairy Products and Alternatives: % Value 2020-2023

Table 12 Penetration of Private Label by Category: % Value 2018-2023

Table 13 Distribution of Dairy Products and Alternatives by Format: % Value 2018-2023

Table 14 Forecast Sales of Dairy Products and Alternatives by Category: Value 2023-2028

Table 15 Forecast Sales of Dairy Products and Alternatives by Category: % Value Growth 2023-2028

DISCLAIMER

SOURCES

Summary 1 Research Sources



I would like to order

Product name: Plant-Based Dairy in Slovenia

Product link: https://marketpublishers.com/r/P07662D9B014EN.html

Price: US\$ 990.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/P07662D9B014EN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970