

Plant-Based Dairy in Poland

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Abstracts

In recent years, there has been a marked shift in the range of products available on store shelves in Poland, with plant-based milks now available in almost every shop, offering a wide selection. Similarly, once hard to find, plant-based yoghurts and vegan cheese substitutes are easily accessible.

Euromonitor International's Plant-based Dairy in Poland report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Plant-based Cheese, Plant-based Milk, Plant-based Yoghurt.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Plant-based Dairy market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Plant-Based Dairy in Poland
Euromonitor International
September 2023

LIST OF CONTENTS AND TABLES

PLANT-BASED DAIRY IN POLAND
KEY DATA FINDINGS

2023 DEVELOPMENTS

The continuous rise of plant-based dairy as consumer appreciate health benefits
Numerous innovations within plant-based dairy fuelling performance
Private label is supporting the popularity of plant-based dairy

PROSPECTS AND OPPORTUNITIES

A focus on health and wellness boosts growth of plant-based foods
Projected innovations in Poland's plant-based dairy sector
R&D costs and competitive pressure leads to a potential slowdown

CATEGORY DATA

Table 1 Sales of Plant-Based Dairy by Category: Value 2018-2023
Table 2 Sales of Plant-Based Dairy by Category: % Value Growth 2018-2023
Table 3 Sales of Other Plant-Based Milk by Type: % Value 2020-2023
Table 4 NBO Company Shares of Plant-Based Dairy: % Value 2019-2023
Table 5 LBN Brand Shares of Plant-Based Dairy: % Value 2020-2023
Table 6 Distribution of Plant-Based Dairy by Format: % Value 2018-2023
Table 7 Forecast Sales of Plant-Based Dairy by Category: Value 2023-2028
Table 8 Forecast Sales of Plant-Based Dairy by Category: % Value Growth 2023-2028

DAIRY PRODUCTS AND ALTERNATIVES IN POLAND

EXECUTIVE SUMMARY

Dairy products and alternatives in 2023: The big picture
Key trends in 2023
Competitive Landscape
Channel developments

What next for dairy products and alternatives?

MARKET DATA

Table 9 Sales of Dairy Products and Alternatives by Category: Value 2018-2023
Table 10 Sales of Dairy Products and Alternatives by Category: % Value Growth

2018-2023

Table 11 NBO Company Shares of Dairy Products and Alternatives: % Value

2019-2023

Table 12 LBN Brand Shares of Dairy Products and Alternatives: % Value 2020-2023

Table 13 Penetration of Private Label by Category: % Value 2018-2023

Table 14 Distribution of Dairy Products and Alternatives by Format: % Value 2018-2023

Table 15 Forecast Sales of Dairy Products and Alternatives by Category: Value

2023-2028

Table 16 Forecast Sales of Dairy Products and Alternatives by Category: % Value

Growth 2023-2028

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SOURCES

Summary 1 Research Sources

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