

Plant-Based Dairy in Latin America

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Abstracts

Plant-based dairy was continuing to see strong growth in 2022, driven mainly by other plant-based milk. Plant-based yoghurt and cheese were also seeing dynamic growth, but still remain very small categories compared to plant-based milk. The decline in soy drinks sales seems to have been halted, although only very modest sales increases will be seen in this category over 2022-2027, with other plant-based milk, plant-based yoghurt and cheese continuing to record much more dynamic performances.

Euromonitor International's Plant-Based Dairy in Latin America global briefing provides a comprehensive overview of the Dairy Products and Alternatives market, providing insight on sales and market potential, retail distribution and company and brand shares. Analysis identifies emerging geographies alongside growth opportunities in the most developed, highest value countries. It also offers strategic analysis of the key trends shaping the industry and consumer demand, such as health and wellness, sustainability, the evolution of eating occasions, in addition to ongoing considerations of convenience and value-for-money in the post-pandemic world. Insight into how these trends are shaping demand informs forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Baby Food, Dairy, Plant-based Dairy.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Dairy Products and Alternatives market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

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