

Plant-Based Dairy in Ecuador

https://marketpublishers.com/r/P5A0B048C18AEN.html Date: September 2023 Pages: 15 Price: US\$ 990.00 (Single User License) ID: P5A0B048C18AEN

Abstracts

Plant-based milk has experienced significant growth in recent years in Ecuador. This growth has been driven by various factors, including an increasing awareness of the health benefits of plant-based diets, environmental concerns, and changing consumer preferences. With rising health consciousness in the country, many consumers have sought alternatives to traditional dairy products, such as almond, oat and soy milk; however, soy is losing ground to almond milk as it is perceived to be a less hea...

Euromonitor International's Plant-based Dairy in Ecuador report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Plant-based Cheese, Plant-based Milk, Plant-based Yoghurt.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Plant-based Dairy market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and



leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.



Contents

Plant-Based Dairy in Ecuador Euromonitor International September 2023

LIST OF CONTENTS AND TABLES

PLANT-BASED DAIRY IN ECUADOR KEY DATA FINDINGS

2023 DEVELOPMENTS

Rising health and environmental concerns benefit other plant-based milk NotCo's arrival drives sales Terrafertil remains the outright leader in 2023 PROSPECTS AND OPPORTUNITIES Plant-based milk will continue to grow thanks to healthy image Growth limited by high prices Dairy cheese and yoghurt are unlikely to be replaced by plant-based alternatives CATEGORY DATA Table 1 Sales of Plant-Based Dairy by Category: Value 2018-2023 Table 2 Sales of Plant-Based Dairy by Category: % Value Growth 2018-2023 Table 3 NBO Company Shares of Plant-Based Dairy: % Value 2019-2023 Table 4 LBN Brand Shares of Plant-Based Dairy: % Value 2020-2023 Table 5 Distribution of Plant-Based Dairy by Format: % Value 2018-2023 Table 6 Forecast Sales of Plant-Based Dairy by Category: Value 2023-2028 Table 7 Forecast Sales of Plant-Based Dairy by Category: % Value Growth 2023-2028 DAIRY PRODUCTS AND ALTERNATIVES IN ECUADOR EXECUTIVE SUMMARY Dairy products and alternatives in 2023: The big picture Key trends in 2023 **Competitive Landscape** Channel developments What next for dairy products and alternatives? MARKET DATA Table 8 Sales of Dairy Products and Alternatives by Category: Value 2018-2023 Table 9 Sales of Dairy Products and Alternatives by Category: % Value Growth 2018-2023



Table 10 NBO Company Shares of Dairy Products and Alternatives: % Value 2019-2023

Table 11 LBN Brand Shares of Dairy Products and Alternatives: % Value 2020-2023

Table 12 Penetration of Private Label by Category: % Value 2018-2023

 Table 13 Distribution of Dairy Products and Alternatives by Format: % Value 2018-2023

Table 14 Forecast Sales of Dairy Products and Alternatives by Category: Value 2023-2028

Table 15 Forecast Sales of Dairy Products and Alternatives by Category: % Value Growth 2023-2028

DISCLAIMER

SOURCES

Summary 1 Research Sources



I would like to order

Product name: Plant-Based Dairy in Ecuador

Product link: https://marketpublishers.com/r/P5A0B048C18AEN.html

Price: US\$ 990.00 (Single User License / Electronic Delivery) If you want to order Corporate License or Hard Copy, please, contact our Customer Service: <u>info@marketpublishers.com</u>

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/P5A0B048C18AEN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

**All fields are required

Custumer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970