

Plant-Based Dairy in Colombia

<https://marketpublishers.com/r/P28CA31D0568EN.html>

Date: September 2023

Pages: 16

Price: US\$ 990.00 (Single User License)

ID: P28CA31D0568EN

Abstracts

Consumers have moved away from soy drinks and towards tastier plant-based milk based on almonds, oats, rice and coconut or blends, even though both segments are considered a niche, with a strong price barrier to overcome. Plant-based dairy has also benefited from low milk production in 2023 and the subsequent price inflation caused by shortages. Consumers have started to compare unit prices and perceive plant-based dairy to be a competitive offering with a higher healthy positioning. Other milk...

Euromonitor International's Plant-based Dairy in Colombia report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Plant-based Cheese, Plant-based Milk, Plant-based Yoghurt.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Plant-based Dairy market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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