

# Planet Sport SARL in Apparel and Footwear (Morocco)

<https://marketpublishers.com/r/P592C01D89BEN.html>

Date: April 2016

Pages: 2

Price: US\$ 150.00 (Single User License)

ID: P592C01D89BEN

## Abstracts

The company's strategic aim is to remain the leader in sales of sports footwear and sports apparel in Morocco by selling franchised brands for leading sportswear players such as Nike, Lacoste, Speedo, DC Shoes, Converse and Lotto. Also, Planet Sport Sarl aims to increase its value share by adding new brands to its portfolio and increasing the number of stores it operates.

Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.

**Product coverage:** Apparel, Footwear, Sportswear.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

Get a detailed picture of the Apparel and Footwear market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

## Contents

Strategic Direction

Key Facts

Summary 1 Planet Sport SARL: Key Facts

Summary 2 Planet Sport SARL: Operational Indicators

Retail Operations

Summary 3 Planet Sport SARL: Retail Operational Indicators

Internet Strategy

Competitive Positioning

Summary 4 Planet Sport SARL: Competitive Position 2015

## I would like to order

Product name: Planet Sport SARL in Apparel and Footwear (Morocco)

Product link: <https://marketpublishers.com/r/P592C01D89BEN.html>

Price: US\$ 150.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/P592C01D89BEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970