

## Pizza Pizza Ltd in Packaged Food (Turkey)

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### Abstracts

In 2013, Pizza Pizza Ltd was the leading pizza full-service restaurant in Turkey, having the highest number of outlets. In 2013 the company opened 17 new outlets in Turkey. It also plans to expand outside Turkey, and to this end the company opened outlets in Azerbaijan and Iran in 2012. It also aims to open one outlet in Baku, one outlet in Iran, two in Baghdad, one in Sudan and one outlet in Moscow during the forecast period.

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