

# Pizza Hut HK Ltd in Consumer Foodservice (Hong Kong, China)

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Date: May 2017

Pages: 2

Price: US\$ 150.00 (Single User License)

ID: P3DAEB27EEBEN

### **Abstracts**

Pizza Hut plans to increase investment and focus on its digital strategies as online ordering is a fast-growing phenomenon. The company will continue to look into the right platform and marketing initiatives to promote its convenience and fast delivery service.

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