

## Piwniczanka SP in Soft Drinks (Poland)

<https://marketpublishers.com/r/P8EA421DC55EN.html>

Date: August 2013

Pages: 2

Price: US\$ 150.00 (Single User License)

ID: P8EA421DC55EN

### Abstracts

Piwniczanka is expected to focus on promoting the health (high mineral content) and taste aspects of its flagship Piwniczanka brand in bottled water. The company will also likely invest in the further expansion of its distribution network, as well as promotional activities in order to increase brand awareness.

Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.

**Product coverage:** Asian Speciality Drinks, Bottled Water, Carbonates, Concentrates, Fruit/Vegetable Juice, RTD Coffee, RTD Tea, Sports and Energy Drinks.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

Get a detailed picture of the Soft Drinks market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

## Contents

PIWNICZANKA SP IN SOFT DRINKS (POLAND)

Euromonitor International

August 2013

Strategic Direction

Key Facts

Summary 1 Piwniczanka SP: Key Facts

Summary 2 Piwniczanka SP: Operational Indicators

Company Background

Production

Summary 3 Piwniczanka SP: Production Statistics 2012

Competitive Positioning

Summary 4 Piwniczanka SP: Competitive Position 2012

## I would like to order

Product name: Piwniczanka SP in Soft Drinks (Poland)

Product link: <https://marketpublishers.com/r/P8EA421DC55EN.html>

Price: US\$ 150.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/P8EA421DC55EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970