

Piquadro SpA in Personal Accessories (Italy)

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Abstracts

Piquadro's future strategy is expected to reinforce its image as a young and dynamic brand made with innovative materials and designs. The company is set to continue to invest in research and development in order to maintain its high standards with regard to design, functionality and technology, and will aim to remain a point of reference for consumers looking for high-quality business bags and luggage. Piquadro is likely to continue to strengthen its distribution network and to invest in openin...

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