

Pinewood Healthcare Group in Consumer Health (Ireland)

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Abstracts

Pinewood Healthcare Group is one of Ireland's leading pharmaceutical manufacturers, and is the leading and fastest-growing branded generic company in Ireland. With the benefit of a broad product portfolio, coupled with a high level of sales and marketing expertise, the company intends to build on the strong and sustainable growth in sales and margins which it has generated over many years by maintaining key relationships it has built up with pharmacy groups and independent retailers.

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