

Pinar Süt Mamülleri Sanayii AS in Health and Wellness (Turkey)

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Abstracts

Pinar Süt Mamülleri Sanayii AS is seeking to preserve its leading position within organic packaged food and food intolerance. The company is a pioneer in launching innovative new product launches, such as the first organic dairy products in the market. Its extensive distribution network and creative marketing strategies also strengthen the company's position. Over the forecast period, the company aims to capture a higher share of the health and wellness packaged food market by launching new...

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