

Pilot Pen (M) Sdn Bhd in Personal Accessories (Malaysia)

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Abstracts

Pilot Pen (M) Sdn Bhd strives to maintain its leading position within writing instruments in Malaysia. The company focus on constant innovation in its product development as well as factoring in environmental concerns. One classic example of this is the recently launched Begreen range produced, which produced using more than 70% recyclable materials. Pilot is set to continue investing diversifying the range of environmental friendly writing instruments it manufactures in order to boost the...

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