

Pigeon Corp in Tissue and Hygiene (Japan)

<https://marketpublishers.com/r/P080B421AC0EN.html>

Date: July 2013

Pages: 3

Price: US\$ 150.00 (Single User License)

ID: P080B421AC0EN

Abstracts

In 2012, Pigeon Corp commenced a new medium-term management plan, which focused on increasing overseas business sales in China, India, the Middle-East and North America. The company will also restructure its Japanese operations and try to increase sales via internet retailing and homeshopping.

Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.

Product coverage: Away-From-Home Tissue and Hygiene, Retail Tissue and Hygiene, Total Tissue and Hygiene.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Tissue and Hygiene market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Strategic Direction

Key Facts

Summary 1 Pigeon Corp: Key Facts

Summary 2 Pigeon Corp: Operational Indicators

Company Background

Production

Competitive Positioning

Summary 3 Pigeon Corp: Competitive Position 2012

I would like to order

Product name: Pigeon Corp in Tissue and Hygiene (Japan)

Product link: <https://marketpublishers.com/r/P080B421AC0EN.html>

Price: US\$ 150.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/P080B421AC0EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970