

Pierre Fabre SA, Laboratoires in Consumer Health (France)

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Abstracts

Pierre Fabre Group's strategic vision is to expand further in the international arena, especially in emerging countries such as China, Brazil and Turkey. The focus is on dermo-cosmetic international brand Avène. With regard to consumer health, Laboratoires Pierre Fabre is expected to continue consolidating its presence and position in various categories. The company recently invested in a new 3D Product Life-Cycle Management interface tool from Dassault Systèmes in order to achieve three main...

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