

# Pico JSC in Consumer Appliances (Vietnam)

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## Abstracts

Pico JSC is looking to become one of the biggest electronics and appliance specialist retailers in Vietnam. In order to achieve this goal, the company is committed to delivering the best customer service possible and creating a comfortable and modern shopping environment to appeal to consumers. Furthermore, in the future, the company plans to launch new retailing stores in the south such as in Ho Chi Minh City.

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