

Pick 'n' Pay Retailers (Pty) Ltd in Tissue and Hygiene (South Africa)

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Date: March 2016

Pages: 3

Price: US\$ 150.00 (Single User License)

ID: PA3C4EF27D2EN

Abstracts

Pick 'n' Pay Retailers continues to focus on its core business. The company targets consumers of all LSM groups in South Africa, with the focus on sales of packaged food, tissue and hygiene, home care and beauty and personal care products. As part of the company's expansion strategy, Pick 'n' Pay continues to expand its product portfolio in an attempt to capture consumer spend. Pick 'n' Pay is expected to improve its position due to the company's new multichannel approach, which includes...

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