

Pick 'n' Pay Retailers (Pty) Ltd in Pet Care (South Africa)

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Abstracts

Pick 'n' Pay Retailers is focused on the expansion of its retail business in South Africa under its Pick 'n' Pay and Boxer supermarket brands, as well as “adopting a systematic approach to expanding into adjacent areas, including geographical growth through the African continent”. In terms of private label, the company is adopting a more upmarket, brand-orientated approach through lines such as PnP Choice.

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