

# Pick 'n' Pay Retailers (Pty) Ltd in Home Care (South Africa)

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## Abstracts

Pick 'n' Pay is a multi-format, multi-channel retailer and operates in various African countries. The company is expected to maintain a growing presence within home care in South Africa and remains highly competitive in terms of pricing thanks to its wide range of low-priced private label products. Declining purchasing power in South Africa should help the retailer to increase its value share within home care thanks to rising demand for private label products among low-income South African house...

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