

Phu Thai Group in Packaged Food (Vietnam)

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Abstracts

Phu Thai Group operates the B's Mart convenience store chain brand and aims to become the leading convenience store chain in Vietnam. In order to achieve this goal, B's Mart is expanding rapidly by constantly opening more outlets, offering professional services and a friendly and modern shopping environment which operates 24/7 and provides convenience and a diverse product portfolio in order to meet different consumer needs.

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