

Phu Nhuan Service JSC in Consumer Electronics (Vietnam)

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Abstracts

Over the forecast period, Phu Nhuan Service JSC will continue to concentrate on developing its smart karaoke players (SmartK). In addition, the company will also continue producing audio separates and LED TVs. In order to obtain further success for its Arirang brand, Phu Nhuan Service JSC plans to focus on technology research and marketing campaigns. The company's main goal is to continue leading karaoke players in Vietnam.

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