

# Philips Romania Srl in Consumer Electronics (Romania)

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#### **Abstracts**

Philips Romania, subsidiary of the Dutch multinational electronics company Koninklijke Philips Electronics NV, is the national brand owner of all Philips-branded products in the Romanian market. It is one of the key players in consumer electronics as well, although the company's main line of business focuses on consumer appliances.

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## **Contents**

Strategic Direction

**Key Facts** 

Summary 1 Philips Romania Srl: Key Facts

Summary 2 Philips Romania SRL: Operational Indicators

Company Background

Production

**Competitive Positioning** 

Summary 3 Philips Romania SRL: Competitive Position 2012



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