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Philips Lighting Holding BV in Home and Garden (World)

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Abstracts

Philips Lighting Holding BV is the global market leader in the lighting industry, manufacturing lighting fixtures and light sources for both consumer and professional applications. This report focuses on the challenges that the company faces amidst the industry transition from conventional lamps to light-emitting diode (LED) lamps, and the opportunities created by growth in the nascent smart lighting industry.

Euromonitor International's Philips Lighting Holding BV in Home and Garden (World) Company Profile offers detailed strategic analysis of the company's business, examining its performance in the Home and Garden market. The report examines the company's performance by region and category, it's brand portfolio and new product developments, market and distribution strategies, challenges from the competition and future prospects. Use it to understand opportunities and threats facing the business and the factors driving success

Product coverage: Gardening, Home Furnishings, Home Improvement, Homewares.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

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