

Philippine Spring Water Resources Inc in Soft Drinks (Philippines)

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Abstracts

Philippine Water Resources aims to continue improve its position in the soft drinks industry particularly in the bottled water category by keeping its products affordable and accessible through different distribution channels. The company is expected to continue investing in more advertising and maintain its brand quality, but retain its affordable prices.

Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.

Product coverage: Asian Speciality Drinks, Bottled Water, Carbonates, Concentrates, Fruit/Vegetable Juice, RTD Coffee, RTD Tea, Sports and Energy Drinks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

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Get a detailed picture of the Soft Drinks market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;



Use five-year forecasts to assess how the market is predicted to develop.

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