

Philippine Seven Corp in Retailing (Philippines)

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Abstracts

Leveraging economies of scale, technology and brand recognition, Philippine Seven Corp intends to maintain its competitive leadership primarily through first-mover advantage. The company recognises the increasing threat of competition in the convenience stores channel, especially with the entry of foreign brands, and addresses this by continuing its aggressive store expansion in areas outside of Metro Manila. Pertaining to its network of distribution centres and warehouses, Philippine Seven Corp...

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