

Philippine Airlines Inc in Travel and Tourism (Philippines)

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Abstracts

Philippine Airlines Inc aims to sustain demand for full-service schedule airlines in the country throughout the forecast period as competition from rival low cost carriers intensifies. In order to improve the airline's profitability, the company is expected to focus on long haul routes and direct flights to countries with high concentrations of Filipino migrants. Philippine Airlines is also expected to work closely with its sister airline, low cost carrier AirPhil Express—soon to be known as...

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