

Philip Morris USA Inc in Tobacco (USA)

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Abstracts

Philip Morris is by far the largest cigarette manufacturer in the US. The bulk of the company's revenues derive from its premium Marlboro brand, which is arguably the world's best-known cigarette, along with its other well-known L&M and Virginia Slims brands. The company is also active in smokeless tobacco with its Swedish-style snus brand Marlboro Snus.

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