

Philip Morris Slovakia sro in Tobacco (Slovakia)

https://marketpublishers.com/r/P1AB122BC42EN.html

Date: July 2017

Pages: 2

Price: US\$ 150.00 (Single User License)

ID: P1AB122BC42EN

Abstracts

The company will significantly focus its attention on the marketing support of its key products (mainly cigarettes and raw cut smoking tobacco) in 2017, with significant advertising at points-of-sale. Marketing events relevant only for smokers such as winning prizes or using hostess workers or specialised cigarette stands to spread brand awareness and news on innovations will be significant.

Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.

Product coverage: Cigarettes, Cigars, Cigarillos and Smoking Tobacco, Smokeless Tobacco and Vapour Products.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Tobacco market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.



Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.



Contents

Strategic Direction

Key Facts

Summary 1 Philip Morris Slovakia sro: Key Facts

Summary 2 Philip Morris Slovakia sro: Operational Indicators

Production

Competitive Positioning

Summary 3 Philip Morris Slovakia sro: Competitive Position 2016



I would like to order

Product name: Philip Morris Slovakia sro in Tobacco (Slovakia)

Product link: https://marketpublishers.com/r/P1AB122BC42EN.html

Price: US\$ 150.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/P1AB122BC42EN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970