

Philip Morris Ltd in Tobacco (United Kingdom)

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Abstracts

Philip Morris, as the leading tobacco manufacturer globally, is looking for ways to maintain its profitable business model in the face of relentless government legislation. The company is tackling the challenge in two ways; one is by protecting its current business by controversially suing sovereign states such as Uruguay and potentially the UK in connection with proposed plain packaging laws, which Philip Morris say will infringe on the value of its property rights. The other is to invest in...

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