

# Pharmaceuticals and Medical Equipment in South Korea

https://marketpublishers.com/r/P67DEF49017EN.html

Date: October 2018

Pages: 17

Price: US\$ 660.00 (Single User License)

ID: P67DEF49017EN

# **Abstracts**

The revenue of pharmaceutical and medical device producers declined marginally in 2017, as drug manufacturers faced lower prices for their products (measured in producer price index – PPI). The government maintained conservative pricing policies for publicly financed prescription drugs, with prices of new pharmaceuticals introduced into the market accounting for only 44% of the OECD's average. Prices were further pressured by rising generic and biosimilar penetration – 2,019 drugs were approved...

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**Product coverage:** Medical and Surgical Equipment, Pharmaceuticals.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

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