

Pharmaceuticals and Medical Equipment in Mexico

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Abstracts

Following a slower year, the industry returned to stronger growth in 2018, facilitated by soaring drug and medical equipment exports, especially to the USA. Although the environment was challenging within the US market in light of intensifying pricing pressure for generics producers, and fierce competition, Mexican companies were able to achieve substantial increases in sales to the USA. Solid export gains were mainly fuelled by depreciating currency, and the USA's rising investments into health...

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