

Pharmaceuticals and Medical Equipment in Italy

<https://marketpublishers.com/r/PD3FD3687A6EN.html>

Date: August 2020

Pages: 24

Price: US\$ 660.00 (Single User License)

ID: PD3FD3687A6EN

Abstracts

Growth in the pharmaceuticals and medical devices industry slowed in 2019, due to sluggish demand from the government and the main B2B buyer – the healthcare services industry. Over 2019, despite increased government funding allocations, the health budget still accounted for only 14% of overall public spending, which was below the EU average. Furthermore, while out-of-pocket expenditure on healthcare in Italy increased over 2019, it also remained well below the regional average, leaving the medi...

Euromonitor International's Industrial reports provide a 360 degree view of an industry. The Industrial market report offers a comprehensive guide to the size and shape of the Pharmaceuticals and Medical Equipment market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, packaging innovations, economic/lifestyle influences, distribution or pricing issues. Forecasts illustrate how the market is set to change.

Product coverage: Medical and Surgical Equipment, Pharmaceuticals.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Pharmaceuticals and Medical Equipment market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Headlines

Prospects

Government funding might be insufficient to cover the post-COVID needs

Demand for treatment for age-related and chronic conditions will grow

Competitive Landscape

Italian companies invest in reshoring API production

Industry Overview

CHART 1 Turnover 2004-2024, LCU million

CHART 2 Value Added 2014-2019, LCU million

CHART 3 Profit and Profit Margin 2014-2019

CHART 4 Turnover and Growth by Category 2019, LCU million

CHART 5 Pharmaceuticals Turnover 2004-2024, LCU million

CHART 6 Medical And Surgical Equipment Turnover 2004-2024, LCU million

CHART 7 Absolute Growth by Category, LCU million

Cost Structure

CHART 8 Cost Structure 2019, LCU million

Trade

CHART 9 Imports, Exports and Trade Balance 2014-2019, LCU million

CHART 10 Exports 2014-2019, LCU million

CHART 11 Exports Share by Category 2014-2019, % of Total Exports

CHART 12 Exports by Country 2014-2019, LCU million

CHART 13 Exports Share by Country 2014-2019, % of Total Exports

CHART 14 Imports 2014-2019, LCU million

CHART 15 Imports Share by Category 2014-2019, % of Total Imports

CHART 16 Imports by Country 2014-2019, LCU million

CHART 17 Imports Share by Country 2014-2019, % of Total Imports

Market Structure

CHART 18 Market Structure by Category 2014-2019, LCU million

CHART 19 Market Share by Category 2014-2019, % of Total Market

CHART 20 Market Structure 2014-2019, LCU million

Buyers

CHART 21 Market Structure by Buyer 2019, LCU million

Firmographics

CHART 22 Employment Statistics and Productivity 2014-2019

CHART 23 Number of Companies by Company's Size 2014-2019

CHART 24 Firmographics Distribution by Company Size 2014-2019, % of Total

Companies

CHART 25 Firmographics Distribution by Turnover 2014-2019, % of total Turnover

CHART 26 Industry Concentration 2014-2019, % Share of Turnover

CHART 27 Top Companies' Shares 2019, % of Turnover

CHART 28 Top 5 Companies' Share Dynamics 2014-2019, % of Turnover

Digital Business

CHART 29 Share of E-Commerce Activities 2019-2024, %

CHART 30 Number of Companies Receiving Orders Online 2014-2019

CHART 31 Number of Companies Placing Orders Online 2014-2019

CHART 32 Revenue from E-Commerce, 2014-2019, LCU million

Industry Context

CHART 33 Attractiveness Index in Selected Industries 2019

CHART 34 Industry vs GDP Performance 2004-2024, % y-o-y Growth

CHART 35 Pharmaceuticals and medical equipment vs Other Industries 2004-2024, LCU million

CHART 36 Industry Turnover by Region 2019, USD million

CHART 37 Pharmaceuticals and Medical Equipment in Western Europe 2004-2024, USD million

I would like to order

Product name: Pharmaceuticals and Medical Equipment in Italy

Product link: <https://marketpublishers.com/r/PD3FD3687A6EN.html>

Price: US\$ 660.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/PD3FD3687A6EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970