

Pharmaceuticals and Medical Equipment in Brazil

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Abstracts

Brazil's pharmaceutical and medical device industry grew slightly in 2020, as the population's access to medical services and products continued to increase from a relatively low base. Furthermore, the Brazilian population continues to age and unhealthy lifestyles are still prevalent, with increasing instances of chronic, non-communicable and lifestyle-related diseases. Over 2020, the population aged 65+ grew by 4%, and over the coming decade the number of seniors is set to expand by 49%, to con...

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Product coverage: Medical and Surgical Equipment, Pharmaceuticals.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

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