

Pfs de México SAPI de CV in Packaged Food (Mexico)

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Abstracts

PFS will continue to benefit from its focus on value-added services for foodservice clients. The company for example offers guidance regarding new menus and ingredients, costs, food trends and substitute products and is likely to emphasise such services as it fights for share. The company will also increase its focus on ethical products. By 2025 it aims to eliminate the use of eggs from battery-farmed chickens from its supply chain.

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