

# Pfizer Philippines Inc in Consumer Health (Philippines)

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## Abstracts

Pfizer Philippines Inc is expected to rely on its research and development capabilities to provide the market with innovations that will set it apart from the competition. The company is predicted to remain attuned to the needs of the market and be selective in its product launches to include mainly those that have sufficient growth potential, which will be instrumental to sustain the company's position in the industry.

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