

## Pfizer BV in Consumer Health (Netherlands)

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### Abstracts

The focus of Pfizer remains on research, development and innovation. The company is involved in the manufacture and marketing of numerous vaccines, Rx medicines and OTC medicines. It is likely that Pfizer will launch more OTC products during the forecast period, following the switch of these products from Rx to OTC status, just as the company has already done with its brand Nexium Control.

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